



KTSM-TV, El Paso, Texas
ComCorp of El Paso License Corp.

Quarterly List of Issue-Responsive Programming
First Quarter 2011 (January 1, 2010 – March 31, 2010)

KTSM-TV has ascertained the following issues as important to the El Paso, Texas community:

- Public Safety
- Health
- Economy
- Government and Politics
- Education

During this quarter, KTSM-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

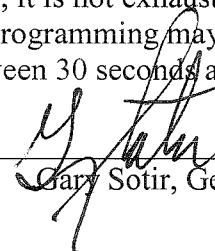
- *NewsChannel 9 Today* (Monday - Friday: 5:00 - 7:00 AM)
- *NewsChannel 9 @ 5* (Monday - Friday: 5:00 - 5:30 PM)
- *NewsChannel 9 @ 6* (Monday - Friday: 6:00 - 6:30 PM)
- *NewsChannel 9 Weekend @ 6* (Saturday: 6:00 - 6:30 PM)
- *NewsChannel 9 Sunday* (Sunday: 5:30 - 6:00 PM)
- *NewsChannel 9 at 10* (Monday - Sunday: 10:00 - 10:30 PM)

NBC Network News and Public Affairs Programming:

- *Today* (Monday - Friday: 7:00 - 11:00 AM)
- *Today Weekend* (Saturday - Sunday: 6:00 - 9:00 AM)
- *Meet the Press with David Gregory* (Sunday: 9:00 - 10:00 AM)
- *The Chris Matthews Show* (Sunday: 10:00 - 11:00 AM)
- *NBC Nightly News* (Monday - Saturday: 5:30 - 6:00 PM; Sunday: 5:00 - 5:30 PM)
- *Dateline NBC* (Various)

While this list describes much of KTSM-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by:


Gary Sotir, General Manager

4-15-11
Date Placed in Public Inspection File

Issue: Public Safety

Program	Time	Date	Duration	Description
<i>Schuster Construction</i>	5:30 & 10 p.m.	01/10/11	1:00 min	
<i>Stabbing</i>	5:30 & 10 p.m.	01/07/11	:34 sec	
<i>Training Blasts</i>	5:30 & 10 p.m.	01/26/11	:24 sec	
<i>Suicide Crash</i>	5:30 P.M.	01/26/11	01:40: min	
<i>Fire Dept Moving</i>	5:30 & 10 p.m.	02/15/11	:37 sec	
<i>Riverside Lockdown</i>	10 p.m.	02/15/11	2:00 min	
<i>Airport Shooting</i>	5:30 & 10 p.m.	02/18/11	2:00 min	
<i>Top Collision Sites</i>	5:30 & 10 p.m.	02/23/11	:30 sec	
<i>Power Outage</i>	5:30 & 10 p.m.	02/22/11	:30 sec	
<i>Pot Bust</i>	5:30 & 10 p.m.	03/01/11	:22 sec	
<i>Guns on Campus</i>	5:30 & 10 p.m.	03/17/11	:21 sec	
<i>Crime Stats</i>	10 p.m.	03/25/11	:30 sec	
<i>Pedestrian Fatal</i>	10 p.m.	03/25/11	:25 sec	

Issue: Health

Program	Time	Date	Duration	Description
<i>Cancer Blood Test</i>	10 p.m.	01/03/11	2:10 min	
<i>Soda Can Warning</i>	10 p.m.	01/05/11	:42 sec	
<i>Sleep Study</i>	10 p.m.	01/24/11	01:40 min	
<i>Breakfast Study</i>	10 p.m.	01/24/11	:27 sec	
<i>Baby Breast Cafe</i>	5:30 & 10 p.m.	02/18/11	2:00 min	
<i>Race for the Cure</i>	5:30 & 10 p.m.	02/18/11	:30 sec	
<i>Urgent Care</i>	5:30 & 10 p.m.	02/18/11	:40 sec	
<i>Medicade Cuts</i>	5:30 & 10 p.m.	02/22/11	:30 sec	
<i>Fast Food</i>	10 p.m.	03/07/11	1:35 min	
<i>Bradley School</i>	10 p.m.	03/07/11	:38 sec	
<i>Kids Vitamin D</i>	10 p.m.	03/17/11	:50 sec	
<i>Life Expectancy</i>	10 p.m.	03/17/11	:28 sec	

Issue: Economy

Program	Time	Date	Duration	Description
<i>El Paso Economy</i>	5:30 & 10 p.m.	01/03/11	:45 sec	
<i>Dollar Stores</i>	5:30 & 10 p.m.	01/05/11	1:15 min	
<i>Immigrant Crossing</i>	5:30 & 10 p.m.	01/19/11	1:20 min	
<i>State of the Union Address</i>	10 p.m.	01/25/11	2:00 min	
<i>County Budget</i>	5:30 & 10 p.m.	02/14/11	2:25 min	
<i>Gas Prices</i>	5:30 & 10 p.m.	02/15/11	35 sec	
<i>Cotton Prices</i>	5:30 & 10 p.m.	02/23/11	2:30 min	
<i>Mexican Truckers</i>	5:30 & 10 p.m.	02/22/11	:50 sec	
<i>Spring Break Business</i>	5:30 & 10 p.m.	03/03/11	1:38 min	
<i>New Mexico Bill</i>	5:30 & 10 p.m.	03/04/11	:20 sec	
<i>Money to Latin America</i>	5:30 & 10 p.m.	03/15/11	1:45 min	
<i>Gas Tips</i>	5:30 & 10 p.m.	03/15/11	:25 sec	

Issue: Education

Program	Time	Date	Duration	Description
<i>Utep New Degree</i>	10 p.m.	01/03/11	:27 Sec	
<i>Utep Million Dollar Gift</i>	5:30 & 10 p.m.	01/18/11	:41 sec	
<i>EPCC Back to School</i>	10 p.m.	01/18/11	:14 sec	
<i>Utep Pre-Law</i>	5:30 & 10 p.m.	01/24/11	1:46 min	
<i>Hot Jobs</i>	5:30 & 10 p.m.	02/15/11	1:47 min	
<i>UTEP Enrollment</i>	5:30 & 10 p.m.	02/23/11	:30 sec	
<i>UTEP Scholarship</i>	5:30 & 10 p.m.	02/22/11	:40 sec	
<i>School Thefts</i>	5:30 & 10 p.m.	02/24/11	4:00 min	
<i>Animal Education</i>	5:30 & 10 p.m.	03/01/11	:44 sec	
<i>Bilingual Exhibit</i>	5:30 & 10 p.m.	03/01/11	:23 sec	
<i>NM Third Graders</i>	5:30 & 10 p.m.	03/02/11	:27 sec	
<i>New Mexico School Days</i>	10 p.m.	03/15/11	:23 sec	

Issue: Government and Politics

Program	Time	Date	Duration	Description
<i>EP Mental Health Contract</i>	5:30 & 10 p.m.	01/10/11	2:00 min	
<i>TX Budget</i>	10 p.m.	01/10/11	:23 sec	
<i>Abortion Legislation</i>	10 p.m.	01/24/11	:27 sec	
<i>Obama Reaction</i>	10 p.m.	01/25/11	:40 sec	
<i>Plumbing Permits</i>	5:30 & 10 p.m.	02/15/11	:40 sec	
<i>Citizen Review Board</i>	5:30 & 10 p.m.	02/15/11	:40 sec	
<i>Teresa Caballero</i>	5:30 & 10 p.m.	02/17/11	3:00 min	
<i>Canutillo Bond</i>	5:30 & 10 p.m.	02/18/11	:30 sec	
<i>Vulnerable Ordinance</i>	5:30 & 10 p.m.	03/01/11	:26 sec	
<i>Rick Perry Statement</i>	5:30 & 10 p.m.	03/01/11	1:52 min	
<i>Obama Calderon Meeting</i>	5:30 & 10 p.m.	03/03/11	1:18 min	
<i>Sonia Brown</i>	10 p.m.	03/08/11	:43 sec	
<i>Voting</i>	10 p.m.	03/08/11	01:53 min	

Public Service Announcements

During the months of January, February and March KTSM-TV ran a total of 1,874 PSA's on both digital channels. Some of the PSA's (and groups) represented are the following:

St Baldricks PSA

Mother Daughter Conference

Negligent Drivinig

Make-A-Wish Waiting Room

Habitat For Humanity

Alzheimer's (English Version)

Alzheimer's (Spanish Version)

Junior League Bowl-a-thon

MDA Muscle Walk

Operation H.O.P.E

Autism

Asthma Prevention

Autism

Barriers GED

Boys Town

Don't Mess with Texas

Driving Kills

Emergency "Flood"

Ex-Smoker

Flu Vaccination

GED Achievement

Girl Scout Cookies

Habitat Humanity

Heart Assn. Marie Osmond

Heartbreak to Hope

Hispanic Scholarship

Making Homes Affordable

Hospitalized Vets

I wish (Boys Town)

March of Dimes

Marines Guard Duty

Mission Able

National Guard

Negligent Driving

Organ Donation

Parents Speak

Patient Involvement

Peace Corp

Texas-Narco

Community Involvement

DATE	EVENT	INVOLVEMENT	PERSONNEL
1/3	UTEP Basketball Appearance	Station Rep	Robert Bettes
1/5	Mother Daughter Conference Media Sponsors	PSA/Station Rep	Jaime Martinez
1/13	Moreno Elementary Spelling	Pronouncer	Oralia Ortega
1/24	Sierra Vista Elementary School	Speaker	Chip Maxham
1/21	Presa Elementary School, Career Day	Presenter	Robert Bettes
1/27	Sierra Vista Elementary School	Speaker	Chip Maxham
2/4	Child Advocacy Center	Volunteer	Anthony Garcia
2/5	Boys and Girls Club, Book Giveaway	PSA Produced	Promotions Dept.
2/12	Hope Ball MC, Diabetes Assoc.	MC	Robert Bettes
2/20	Komen Race for the Cure	Station Rep	Various Talent
3/2	Beall Elementary School, Dr Seuss Reading Day	Station Rep	Robert Bettes
3/2	Beall Elementary School, Dr Seuss Reading Day	Station Rep	Monique Griego
3/16	St. Raphael 3 rd Grade Tour	Station Tour	Promotions Dept.
3/24	Moreno Elementary Spelling Bee	Station Rep	Oralia Ortega
3/24	Mesita Elementary School, WX Science Presentation	Station Rep	Robert Bettes
3/26	MDA Muscle Walk	Station Rep	Beau Bagley
3/26	MDA Muscle Walk	Station Rep.	Adrienne Alvarez
3/29	UTEP Career Day	Table/Booth	Station Employees
2/28 - Present	Junior League Bowl-a-thon Media Sponsors	PSA Production/Station Reps	Oralia Ortega Adrienne Alvarez Promotions Dept.

Network Issue-Responsive Programming Information

Early TODAY

Weekdays at 4:30 a.m.

As the first broadcast of the day on the NBC Network, "Early Today" features anchors Dan Kloeffler and Milissa Rehberger, joined by the NBC Weather Plus team for a comprehensive look at overnight news, the day ahead, plus the latest weather from across the nation. Viewers can expect the latest headlines in world and national news, as well as regular segments on business, sports and entertainment.

TODAY

Weekdays at 7:00 a.m.

NBC News pioneered the morning news program when it launched Today more than 55 years ago, with Dave Garroway as host. The live broadcast provides the latest in domestic and international news, weather reports and interviews with newsmakers from the worlds of politics, business, media, entertainment and sports. After more than 48 years of the standard two-hour format, the third hour was launched in October of 2000, followed by the fourth hour in September 2007, making Today the only four-hour hour national morning show broadcast. The program is unparalleled in its ratings dominance in the morning news arena, serving as America's overwhelming favorite for more than an unprecedented eleven consecutive years.

NBC Nightly News

Weekdays at 5:30 p.m.

Reports and analyses of the day's top news stories, in addition to regular reports including: "In Depth," a longer form piece which examines and provides context, usually for the top news story of the day; "The Fleecing of America," re-introduced in June of this year, which examines government waste; "Lifeline," which takes a look at current health trends in America; and "In Their Own Words," a unique segment which allows individuals to speak out on one of the day's top news stories.

TODAY, Weekend Edition

Saturdays at 6:00 a.m. and Sundays at 6:00 a.m.

The weekend broadcasts continue the "Today" tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, covering health and finance issues and presenting the latest weather reports. In addition, the show offers visitors to New York City a chance to observe firsthand the workings of a live television broadcast with its windowed studio on Rockefeller Plaza. Interaction with the crowd outside the studio is a major part of the program.

NBC Nightly News, Weekend Edition

Saturdays at 5:30 p.m. and Sundays at 5:00 p.m.

The weekend editions of "NBC Nightly News" provide complete and timely reports on national and international events that take place on Saturdays and Sundays. Lester Holt is the program's anchor.

Meet The Press

Sundays at 9:00 a.m.

America's most-watched and No. 1 Sunday morning public affairs broadcast. Acclaimed by conservatives and liberals, newsmakers and television critics, "Meet the Press" consistently makes Monday morning headlines and has become the most quoted television program in the world.

The Chris Matthews Show

Sundays at 10:00 a.m.

A half-hour weekend public affairs roundtable that examines current topics in politics and news, offering viewers an inside look at the week's biggest stories. Based in Washington D.C., the show is produced by NBC News and distributed in national syndication by NBC Universal Television Distribution.

Dateline, NBC

Various

"Dateline NBC," the signature primetime broadcast for NBC News, premiered in 1992. Since then, it has pioneered a new approach to primetime news programming. The multi-night franchise, supplemented by frequent specials, allows NBC to consistently and comprehensively present the highest-quality reporting, investigative features, breaking news coverage and newsmaker profiles.